



Serve Illinois Commission  
IL Dept. of Human Services  
815 E. Monroe Street  
Springfield, IL 62701



## *The Powerful Impact of Volunteerism*

*Thursday, October 27, 2011*

### ***For More information***

***www.wcivc.net***

217-357-3380 or 309-255-5152

### **Conference Location**

**Wesley United Methodist Church  
1212 West Calhoun St. \* Macomb, IL**



## West Central Illinois Volunteerism Conference

**Keynote Speaker: Betty Stallings**

***Internationally known Volunteer Trainer and Author!***



### ***“Sharing our Stories: The Powerful Impact of Successful Volunteer Engagement”***

Betty Stallings, MSW, is a highly regarded international trainer, keynote speaker, consultant and author specializing in volunteer management, fundraising, leadership and board development. She teaches at universities, provides training for state, national and international conferences and consults with many non-profit organizations, public programs, hospitals and foundations. Participants in her audiences and seminars note her vitality, inspiring message, engaging humor, practical presentations and valuable resources.

For the past 18 years, Betty has been the President of Building Better Skills whose mission is to inspire and empower people to effectively attract and utilize volunteer and financial resources to achieve their organization's mission. Her website is [www.bettystallings.com](http://www.bettystallings.com) where she gives out free training resources and carries some of the best books and resources supporting volunteerism and fund development.

She has received numerous awards for her dedication to volunteerism and philanthropy, has written 7 books and numerous training curriculums and articles. Among the best known titles are: ***Getting to Yes in Fundraising, Training Busy Staff to Succeed with Volunteers, The 55-Minute Staff Training Series and How to Produce Fabulous Fundraising Events: Reap Remarkable Returns for Minimal Effort.*** In 2005 Betty did research on the impact of executives on successful volunteer programs. Energize Inc. published the results of that study: ***12 Key Actions of Volunteer Program Champions: CEOs Who Lead the Way.*** Her most recent book, ***Leading the Way to Successful Volunteer Involvement: Practical Tools for Busy Executives,*** was released in the Fall of 2010.

Since 2000, Betty has served as the volunteer editor/designer in charge of the “Training Designs” feature section in e-Volunteerism: The Electronic Journal of the Volunteer Community. She was selected to serve on the National Council supporting the new Reimagining Service Initiative and does extensive volunteer work in her community.

A lifelong volunteer, Betty also founded and was the 14-year Executive Director of a volunteer center in the San Francisco Bay Area. While at the center she initiated programs which served as national models for volunteer utilization and also obtained funding and supervised innovative research on volunteer management resulting in her volunteer center's publication of the book, ***At the Heart- The New Volunteer Challenge to Community Agencies.***

Betty lives in Pleasanton, California with her husband, Charles. She has 2 daughters and 4 adorable grandchildren! She can be reached at [betty@bettystallings.com](mailto:betty@bettystallings.com).



# West Central Illinois Volunteerism Conference

*"The best way to find yourself is to lose yourself in the service of others." Mahatma Gandhi*

**You will receive an \$84 value of Bonus Conference Materials!**  
**By Betty Stallings**

## 55 Minute Trainings (\$15 value)

A complete electronic resource for delivering **12 training sessions** under 55 minutes to prepare all staff/volunteers for effectively working with volunteers.

### Each training session contains:

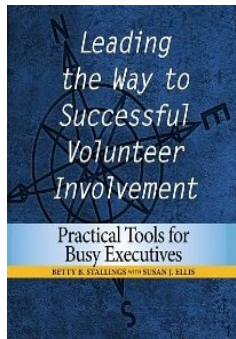
- PowerPoint® slides—fully adaptable
- Handouts—just print and copy
- Trainer's script—tailor to your audience
- Resources and Web sites to augment each topic
- Suggestions for group activities
- Purchase training sessions as *individual modules* or as a *complete series*.

### The complete series includes extensive train-the-trainer information:

- Assessing the Volunteer Program
- Gaining Staff Commitment
- Building Staff Competence
- Developing the Basics of Good Training

## In Addition You Receive!

### Leading the Way to Successful Volunteer Involvement (\$69 value)



*Leading the Way* focuses on those aspects of volunteer engagement in which **executive leadership** is crucial, including strategic planning, policy formation, staffing, and evaluation. Senior administrators can hit the ground running with over 80 worksheets, checklists, idea stimulators, action steps, real life examples, self-inquiry assessments, and other practical how-to tools.

## Sessions

- 8:00 - 8:30 Registration/Continental Breakfast
- 8:30 Welcome
- 8:45 - 10:00 Betty Stallings  
Aiming High: The Elements of Exemplary Volunteer Engagement, Part 1
- Break 10:00 - 10:15
- 10:15 - 11:45 Betty Stallings  
Aiming High: The Elements of Exemplary Volunteer Engagement, Part 2
- 11:45 - 12:30 Lunch and Networking

## Key Note

- 12:30 - 1:45 Betty Stallings  
Sharing our Stories: The Powerful Impact of Successful Volunteer Engagement
- Break 1:45 - 2:00

## Concurrent Afternoon Sessions

- 2:00 - 3:15  
A: The World in Our Pocket: How Organizations and Volunteers can take advantage of the Mobile Web  
Devendra Shrikhande
- B: Building a Bridge to the Faith-Based Community  
Fred Nettles
- C: Serve Illinois: Partnering to Mobilize Volunteers  
Scott McFarland

## Conference Wrap Up

- 3:15 - 3:30 Door Prizes and Evaluations

## For More Information

### Find us on the Web:

[www.wcivc.net](http://www.wcivc.net)

### Or contact us:

**West Central Illinois RSVP**  
Nancy K. Jameson  
(217) 357-3380 or (309) 255-5152  
[rsvp@sandburg.edu](mailto:rsvp@sandburg.edu)

## Who Should Attend?

Do you recruit, manage or train volunteers? Do you want to target volunteers where they are needed most? Seeking ways to better connect with people through service activities which strengthen your community?

If your answer is YES to any of these questions, then the West Central Illinois Volunteerism Conference will benefit you and your organization!

## You should attend if you are a

- Recruiter, trainer or manager of volunteers
- Volunteer leader of an agency or organization
- Nonprofit director
- Business or community leader
- Student exploring a challenging career
- Leader of a faith-based organization

## CEU Offered

The West Central Illinois Volunteerism Conference is pleased to offer a 1/2 CEU to attendees through Western Illinois University. Cost will be an additional \$35 due by date of conference.

## Cancellation Policy

There is a \$10 processing fee for all cancellations. No refunds will be issued for registrations cancelled or created after 11:59 p.m. Central Time on October 20, 2011. All cancellations must be received in writing via email to [RSVP@sandburg.edu](mailto:RSVP@sandburg.edu). Refunds will be issued between November 15 and December 15, 2011.

[www.wcivc.net](http://www.wcivc.net)

## Thursday, October 27, 2011

To register complete the form below or online and indicate your session choice. A completed registration form for each participant can be mailed with check payable to: RSVP, 641 Buchanan, Carthage IL, 62321 (FEIN#02-0712810). Or, electronic payment may be made at: [www.wcivc.net](http://www.wcivc.net). Conference attendance is limited to the first 125 registrations.

## Conference Location

Wesley United Methodist Church  
1212 West Calhoun St. Macomb, IL

## Cost

- \$35 per person
- \$20 Students (with Student ID)
- \$40 After October 20, 2011
- Booth: \$10 per non-profit  
\$45 per other organization

## Conference Registration

### Concurrent Afternoon Session Choice

Circle one: 1st Choice:    A    B    C  
Circle one: 2nd Choice:    A    B    C

Name/Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please indicate any special dietary needs