

West Central Illinois Volunteerism Conference Presentation Proposal

Presenter: Kyle Turk



Short Bio:

Graduated Texas A&M University in Computer Engineering. Worked 5 years in the East Central Texas area developing Online Social Network Software for rural communities at Clickfind Inc. Through the Peace Corps worked with Mexican government research facilities in leveraging online technologies to improve efficiencies in communication. Currently is working as the Executive Director of the Overall Economic Development Commission of Cass County for his Peace Corps Fellowship internship and 2nd year as an AmeriCorps volunteer. Recently certified by the Community Development Council as a Professional Community & Economic Developer and will be receiving a Masters in Business Administration and a Post-Baccalaureate in Community Development from Western Illinois University in December.

Professional Reference

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Workshop Title

Volunteer Recruitment and Retention

Outline

Recruiting Volunteers for Specific Positions

Types of Volunteers

Recruitment Methods

The message and the messenger

Summary

A major challenge for non-profits and community development professionals is recruitment and retention of volunteers. I'll be presenting on successful methods of recruitment and retention of volunteers and how I've manage to use them in my work.